

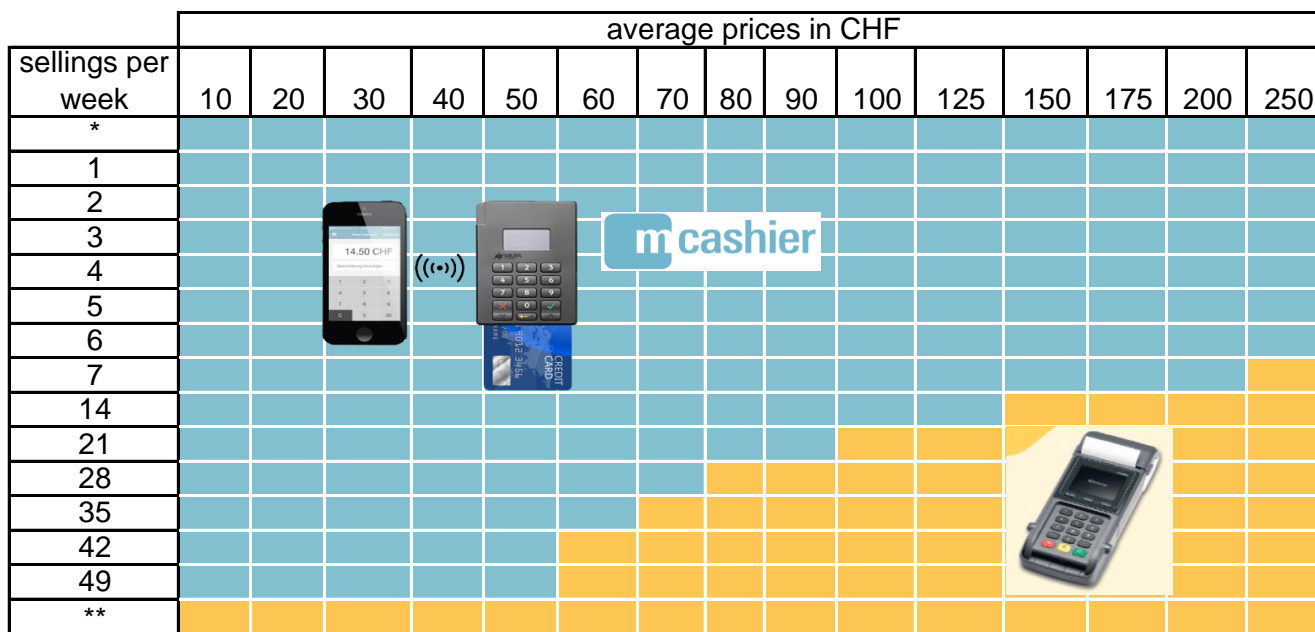
mCashier or a traditional terminal?

mCashier turns your smartphone or tablet into a handy payment terminal, allowing your customers to make spontaneous purchases with their credit card in just a few clicks.

In contrast, a traditional payment terminal features an integrated printer, independent communication and contactless function.

The table below will help you to decide between the two payment terminals. On the horizontal level you can see the average selling prices. The vertical level shows you the number of transactions during a week.

Example: You are selling products with an average price of 60 CHF. If you have less than 35 transactions a week we recommend to go for mCashier



*If you have less than one transaction a week, mCashier is the perfect start into accepting cashless payments

**If you have more than seven transactions a day, a traditional payment terminal with an integrated printer is more convenient

In general mCashier is a solution for small companies without agencies and it is only available in Switzerland

Calculation is based on the following assumptions:

- mCashier price of 69 CHF (BKB promotion), price of a traditional payment terminal 1'990 CHF
- Use of terminal at least 3 years
- Usual market pricing of processing (commission) credit and debit cards